Monday, November 16, 2015 **Hilton Columbus Polaris** 7:30-8:00 am Exhibitor Set-Up/Registration Silent Auction Opens; Charging Station Open by Proguard Booth 8:00 am-5:45 pm Gemini A Attendee Registration **EXHIBITOR BREAK** Morning Coffee Break 8:00-9:00 am 9-10 am Polaris A,B,D,E **Opening Session** –STR Trends Report **EXHIBITOR BREAK** 10:00-10:25 am 10:15 -11:30 Gemini B Student & Under 30 Gateway - GAMIFICATION 10:30-11:30 am Polaris F Reverse Tradeshow (Pre-registered Exhibitors and Hoteliers) Gemini C Unique Lodging of Ohio Roundtable 11:30-11:55 am **EXHIBITOR BREAK** Mid-Morning Break Annual Conference Luncheon-Annual Business Meeting/Vanessa Sinders, 12:00 to 1:30 pm Polaris AD&BE Gov't Affairs, AHLA 1:30- 2:00 pm EXHIBITOR BREAK Afternoon Break 2:00-3:15 pm **Education Session PART I** Gemini B 1. COMMUNICATE/BUILD/EXCELL Traditional Selling in Today's Social Environment Gemini C 2. SEEK/CONNECT/BUILD Exhibitor's Session-Connecting with the Hoteliers Polaris C 3. INVENT/BUILD/IMPROVE Emerging Technology in Hospitality **POLARIS E** 4. Human Resources session-Tackling tough HR Issues such as ACA 5. BUILD/WIL CONNECT/ADVOCATE Women in Lodging-Local to National **Polaris F** involvement in Legislative Issues 3:15-3:45 pm **EXHIBITOR BREAK** Afternoon Break 3:15-5:15 **IGS Sponsored Owner & Management Company Executive Gathering** 3:30-4:30 pm* Student Session 3:30 pm Hotel Prizes Drawn 3:45pm Exhibitor Booths Close 3:45 pm- 4:45 pm **Education Session PART II** Gemini B 1. FIND/BUILD/RETAIN Tackling employee shortages, adding recruitment avenues Gemini C 3:30-4:30 pm 2. LEARN/BUILD/REACH Student Session-Career Ladder and Realistic Goals Polaris C 3. IMAGINE/BUILD/CREATE Culinary Trends IN/OUT: and Multi-cultural Wedding guidelines and ideas Polaris E&F 4. SEEK/BUILD/PROSPER Roundtables-Energy/BWC/Electronic payments/STR/ 4:45 pm Day Program Over, Students leave 5:00-6:00 pm **Polaris Foyer Industry Mixer** 5:55 pm Silent Auction closes for Dinner, reopens at 9:00 pm till 9:40 pm 6:00-9:00 pm **BRANDED DINNER with Ohio Travel Association** All Polaris Photos for All Award Winners 9:00 pm Silent Auction continues 9:00-9:40 pm 9:45 pm Silent Auction Pay-outs at Registration Desk for both 9:00-10:00 pm Drink Tickets at set-up bars in Foyer